TRELLIS

Your Path to Fruitful Impact

Trellis Services



Trellis Group

We help leaders build mission-driven organizations by providing simple processes to deal with complex issues.

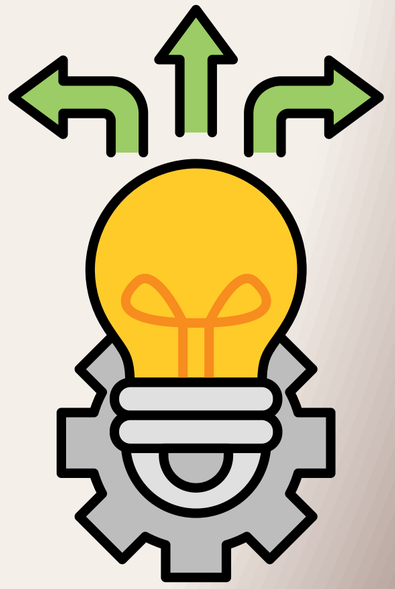
Our vision: Organizations that are served by Trellis surpass for profit businesses in innovation, efficiency, effectiveness and customer delight, while remaining hyper focused on mission.

We serve organizations working to increase human flourishing and improve quality of human life.

Rooted in Christian principles. Right-sized. Action-oriented.

TRELLIS STRATEGIC

We help organizations build the structure that lets them grow without chaos, so they can outperform for-profit businesses while staying focused on mission.



Strategic Planning

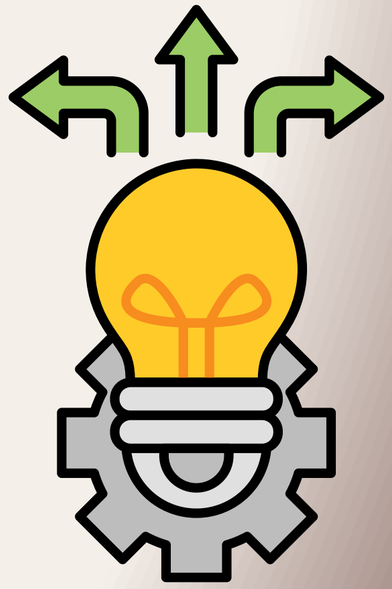
Delivery: Project-Based, Retainer, or Workshop. Trellis helps organizations clarify their destination and build a roadmap to reach it. Engagements range from focused half-day workshops to full strategic plans with implementation support.

- Facilitated vision, mission, and values alignment.
- Priority-setting and SMART goal development.
- Strategic plan documentation including measurable objectives and timelines.
- Implementation roadmap with clear action steps.
- Workshop options for half-day or full-day sessions.
- Pricing varies based on scope and complexity.

TRELLIS STRATEGIC

Board Development

Delivery: Project-Based, Retainer, or Workshops. Focuses on intentionally building strong boards by clarifying roles and strengthening governance practices.



- Board training workshops on governance best practices.
- Governance design and accountability structures.
- Board retreat facilitation.
- Board assessment and engagement support.
- Pricing varies based on complexity.

Organizational Operations

Requires a discovery call. Helps build systems and operational infrastructure so teams can grow without chaos. Delivered as a focused Trellis Building sprint: framework assessment, action planning, and buildout.

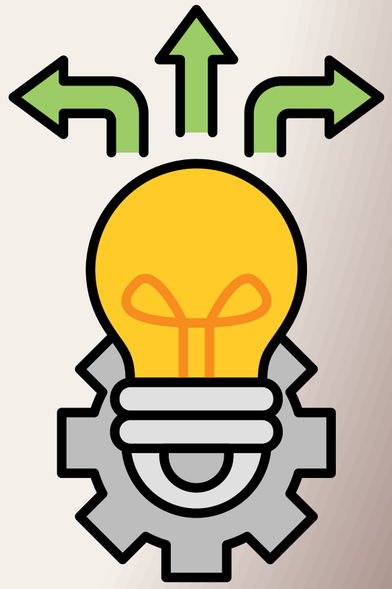
- Standard operating procedure (SOP) development.
- Systems design and process documentation.
- HR policy infrastructure; Talent Acquisition.
- Financial management frameworks.
- Operational health assessment.
- Engagements are scoped as projects with specific deliverables and timelines.

TRELLIS STRATEGIC

Brand & Communications Strategy

Trellis provides brand strategy and communications frameworks to help organizations tell their story consistently.

- Messaging framework development.
- Brand voice and style guide.
- Communications strategy and content planning.
- Note: Execution-level services like social media management and content production are available through vetted strategic partners.



TRELLIS GRANTS

Build a grant program that matches your organization’s readiness and capacity.



Grants Pro
Grant readiness and the foundation for a stronger grants program.

Grants Pro Plus
Ongoing grant research and proposal writing.

Full Grants Management
Grant research, writing, reporting, and ongoing grants administration.

Every engagement uses a right-sized scope, clear ownership, and a shared tracking process. Final scope and pricing are set through discovery.

TRELLIS GRANTS - GRANTS PRO

Grants Pro - $1299/month

- A 3-month sprint for organizations that want to become grant ready and launch a successful grants program.
  - Basic Email Support: Ability to submit questions regarding grant research, proposal structures, or other grant-related topics.
  - Resource Library Access: Access to templates, tutorials, sample proposals, pre- and post-award checklist, and new materials as they are added.
  - Monthly Grants Strategy Meeting: A call to discuss research findings, upcoming proposals, and suggestions for upcoming funding cycles.
  - Identification of new opportunities: Identify up to 10 relevant funding opportunities during the 3 month agreement.
  - Proposal Development: Up to 2 full proposals in the final month for smaller grants (<$50,000), with collaboration on the key elements (organization information, budgeting, impact statements). Larger grants alter this scope of work.
  - Specialized Grant Tracking Workbook: Track application progress, award status, and reporting milestones within a CRM.







TRELLIS GRANTS - GRANTS PRO PLUS

Grants Pro Plus - Starting at $1299/month

- For organizations needing assistance with both finding and drafting a limited number of grant proposals.
  - Monthly Strategic Meeting: A call or meeting to discuss research findings, upcoming proposals, and suggestions for upcoming funding cycles.
  - Grant Research: Up to 5 funding opportunities researched per month, focusing on local, foundation, or community grants (<$50,000).
  - Proposal Development: 1-2 full proposals per month for smaller grants, with collaboration on the key elements (organization information, budgeting, impact statements). *Additional monthly proposals will impact pricing.
  - Email Support and Q&A: Dedicated support for questions related to proposals, and funder communication.
  - Access to Full Resource Library
  - Grant Tracking CRM: A shared CRM to help organizations track application progress, award status, and reporting milestones.







TRELLIS GRANTS - FULL MANAGEMENT

Full Grants Management - Starting at $2,500/month

- Requires discovery call to identify needs and scope of work.
- Offering end-to-end support for organizations looking to fully outsource their grant needs.
  - Includes all benefits in Grants Pro and Grants Pro Plus
  - Complete Grants Management: Inclusive of research, proposal development, submission, and post-award compliance.
  - Proposal Development: 1-2 full proposals per month for foundation, state, and private grants, with collaboration on the key elements (organization information, budgeting, impact statements). *The number of proposals and their complexity could impact the terms. Additional monthly proposals will impact pricing.
  - Bi-weekly Check-ins: Meetings to align with the client's goals, update on current applications, and adjust the strategy.
  - Dedicated Account Management: Full access to a dedicated grants manager, who will also act as the liaison between the client and funders.
  - Post-Award Compliance Support: Full compliance and reporting assistance, ensuring proper documentation and ongoing funder engagement.
  - Data and Report Sharing: Regular updates and reports on grant progress and performance metrics.







TRELLIS LEADERSHIP

Strengthen the leaders responsible for mission and execution.

Fractional Leadership
Part-time or interim executive support shaped around the organization's needs.

Workshops & Convenings
Focused sessions for leadership teams, boards, and peer groups.

Faithful Nonprofit Executive
Executive development for mission-driven nonprofit leaders.



Trellis Leadership can help fill a leadership role, develop a leader, or create the space for a team to work through a hard issue. Final structure and scope are set through discovery.

TRELLIS LEADERSHIP

Fractional Leadership

Price: Starting at $3,000/month. Requires a discovery call to identify needs. Trellis provides part-time or interim executive support in defined roles.

- Available Roles: Fractional CEO/COO, Interim Executive Director, Fractional Program Director, or Grants Manager.
- Engagement: Includes defined deliverables, regular leadership meetings, and priority email/phone access.
- Final scope and pricing are determined during discovery.



Leadership & Management Development

Price: Starting at $699/month (Retainer) or $1,500 (Workshop). Develops leaders' capacity and sharpens management disciplines.

- Faithful NP Executive Program (FNEP): A 12-month cohort accelerator for nonprofit executives building 8 leadership philosophies and 14 management disciplines.
- Executive Coaching: Ongoing advisory for nonprofit leaders via retainer.
- CEO/COO Coaching: Structured track focused on delegation and the relationship between the CEO and second-in-command.
- Leadership Team Development: Facilitated half-day or full-day workshops.

HOW WE WORK WITH YOU

Every Trellis engagement starts with a clear picture of the organization and the issue it needs to solve.

1. Organizational Assessment
Use the Trellis Framework to identify strengths, gaps, and priorities.

2. Discovery Call
Review the organization's goals and determine which service group and scope fit the work.



Delivery Methods
Project-Based | Fractional | Retainer | Workshop

We recommend the right-sized team, process, and engagement based on the organization's goals and capacity.

thetrellis.group